

# THE WATERBORNE SOLUTION

## Episode Two: The Budding Picassos.

**"An Actual Case From the Files of Detective Doug Dennett, Fighting Rust and Corrosion With Tectyl's Latest, Safest and Most Economical Technology."**



**T**he phone rang. And I could sense it was urgent. The day's most pressing call always comes just when I'm halfway out my office door, going for my second cup of coffee.

"Doggone it, Doug!" the voice on the other end barked, "those little rascals in New York are covering our equipment with graffiti while it's still on the darn train—before it even gets to the customer!"

"That used to be a problem, Frank," I answered, confidently leaning back in my swivel chair. "Haven't you heard?

Some of our boys discovered that if you spray your equipment with Tectyl 380 Waterborne before you ship, those budding Picassos can graffiti all night. Because when your equipment gets to your customer, all he does is wash off the Waterborne with 160° water and those senseless scribbles come right off with it."

"Hey, Doug, you're a real pal! Next time I see ya, I'll buy ya cuppa coffee."

"Just spread the word about Tectyl Waterborne

for me. I mean, if you guys'd just remember that Tectyl Waterborne is the safe, cost-efficient solution to your coating problems, I could get off the phone and get my own cup of java..."

Hope he didn't take that the wrong way, I thought as I ran to the coffee machine. I'm happy to help guys like Frank. In fact, I'll send anybody who writes all the dope they need on Tectyl Waterborne.

Darn pot's empty. What ever happened to secretaries that go for coffee?

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Got a coating problem? Tectyl Waterbornes are the safe, cost efficient solution. Call our Industrial Sales Department, 606-268-7237, today!



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