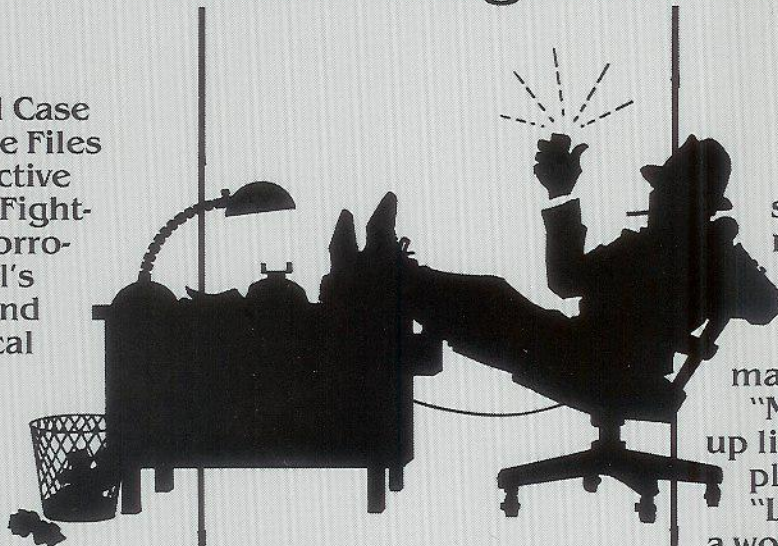


THE WATERBORNE SOLUTION

Episode Four: A Dangerous Flame

An Actual Case From the Files of Detective Doug Dennett, Fighting Rust and Corrosion With Tectyl's Latest, Safest and Most Economical Technology."



My theory is, if you can see fluid in one of these transparent, disposable lighters, it ought to light. Right? As I answered the phone I was frantically flicking one such lighter.

"Here's my problem, Duggy..." That throaty feminine voice was awfully familiar, seductive—but I couldn't place it.

"I've got men spraying in an enclosed area," she explained, "and these solvent-borne rust preventives are far too flammable. One spark and..."

"I get the picture," I interrupted. "Now, pic-

ture this. A Midwestern barge company. The hull of a huge river barge. A crew inside coating the hull..."

"A regular time bomb," she concluded.

"Not with Tectyl® 315 Waterborne," I told her. "We significantly reduced their flammability problem."

"I think you've got just what I need, honey," she purred.

"Tectyl Waterborne coatings are the safe, cost-efficient solution to a whole lot of problems," I added, still trying to place her voice,

still trying to light my lighter.

Suddenly, a flash! "Bernice!" I cried.

"What's the matter!"

"My lighter just went up like a torch!" I explained.

"Looks like you've got a worker safety problem on your hands, too," she laughed, "and the name's *not* Bernice." She hung up.

I was brushing the singed hair off the back of my hand, thinking that I could have gotten her address by offering to send her my file on the barge case, when some joker popped in with, "Hey, Doug, you got a light?"

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Got a coating problem? Tectyl Waterbornes are the safe, cost efficient solution. Call our Industrial Sales Department, 606-268-7237, today!

Tectyl
RUST PREVENTIVES

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